



IPAC 2023
Washington, DC
July 23-26, 2023

UNITED WE ASSESS

Sponsorship and Exhibitor Information

Silver Level Sponsorships

The Silver Sponsor (**\$2,000**) experience includes:

- One of the following

Conference Tote Bags

Every full conference attendee will receive a tote bag with your corporate logo or message printed on one side. In addition, your promotional insert will be included inside the tote bag.

OR-----

General Session Sponsor (3 opportunities)

Often considered the highlights of the conference, these sessions offer a great opportunity to heighten awareness of your company's products and services. Sponsors may introduce the speaker or will receive special recognition from the lectern and have the opportunity to place promotional materials on the ballroom seats prior to the general session address. *Note these are for the Monday, Tuesday, and Wednesday afternoon sessions; the Wednesday General Session Sponsorship also includes the Wednesday Refreshment Break.*

OR-----

Conference Lanyards

Every attendee wears one. This is a great way to ensure brand visibility and recognition.

OR-----

Refreshment Breaks (2 opportunities)

Place your promotional materials here or bring company-branded napkins or cups. Signs will announce your company's sponsorship. *This is for a Monday or Tuesday sponsorship – for both refreshment breaks during the specified day.*

- One 6' x 30" draped exhibitor table
- Recognition as a Premium Level Sponsor
- *Pre and post conference* attendee mailing lists
- One (1) complimentary full conference registration
- Logo on back of conference t-shirt
- Recognition in IPAC on-site signage
- Recognition on the IPAC Conference website
- Logo displayed in the online *Conference Program*
- Logo on materials promoting the conference
- Literature in registration materials



IPAC 2023
Washington, DC
July 23-26, 2023

UNITED WE ASSESS

Sponsorship and Exhibitor Information

Exhibitor Information

Tentative Exhibit Dates & Hours: *Exhibit area traffic is heaviest during morning coffee, breaks, and lunch.*

Sunday – 5:30pm to 7:30pm - the President’s Reception is scheduled during this time to encourage attendees to visit exhibit booths

Monday – 7:30 am to 5:00 pm

Tuesday – 7:30 am to 3:00 pm

Assignment of Space & Payment:

With the exception of the designated \$6500 Platinum Level Sponsorship booths, assignment of exhibit space will be made in the order in which applications are received. Payment in full is required in order to reserve exhibit space.

Installation/Removal of Exhibits:

Exhibitors are responsible for assembly of their own exhibits. Access to space is expected to begin at noon on Sunday, July 23, 2023. Exhibitors are responsible for dismantling and removing their own exhibits by 6:00 p.m. on Tuesday, July 25, 2023.

The Capital Hilton

1001 16th Street NW, Washington, DC 20036

<https://www.hilton.com/en/hotels/dcashhh-capital-hilton/>

Deadlines & Payments

To be a sponsor, advertiser and/or provide a literature insert please return the completed sponsor agreement, and electronic copy of the ad, logo, and/or literature to Emilee Tison at sponsor@ipacweb.org by June 15, 2023.

Payment must be received by Marty Alber at the address listed on sponsor agreement on or before July 1, 2023.

You will be responsible for shipping the materials. Shipping location will be provided at a later date.