



IPAC 2023  
Washington, DC  
July 23-26, 2023

## UNITED WE ASSESS Sponsorship and Exhibitor Information

### Platinum Level Sponsorship

**As the premier sponsor, you can host your choice of a main social event, display your logo on the front of the conference t-shirt, host a conference lunch, and more!**

**The** Platinum sponsor (**\$6,500**) experience includes:

- One of the following social events:

**President's Welcome Reception** (Sunday, July 23, 2023)

**COCKTAIL TIME!** Let your organization be the first to welcome the conference attendees to Washington, DC! Recognition includes a special invitation issued on your company's behalf to each registered attendee, an opportunity to address the attendees with brief remarks, and acknowledgment through appropriate signage.

**OR-----**

**IPAC Social Event** (Monday, July 24, 2023)

**THROW THE PARTY!** The Monday night social event is an IPAC tradition! Your organization could be the sponsor of a fun and exciting evening in Washington, DC, when we venture to a local establishment for entertainment. Sponsorship includes recognition during the opening session of the conference, signage at the event, and an opportunity to address the attendees with brief remarks during the social event.

- Sponsored lunch on Monday, July 24, 2023
- One 6' x 30" draped exhibitor table
- Recognition as **the** Platinum Level Sponsor
- Introduction of the 1st Keynote Speaker on Monday, July 24, 2023
- *Pre* and *post conference* attendee mailing lists
- Three (3) complimentary full conference registrations
- Logo swag for the registration bag
- Logo on front of conference t-shirt
- Recognition in IPAC on-site signage
- Recognition on the IPAC Conference website
- Logo displayed in the online *Conference Program*
- Logo on materials promoting the conference
- Literature in registration materials



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#### Exhibitor Information

**Tentative Exhibit Dates & Hours:** *Exhibit area traffic is heaviest during morning coffee, breaks, and lunch.*

Sunday – 5:30pm to 7:30pm - the President’s Reception is scheduled during this time to encourage attendees to visit exhibit booths

Monday – 7:30 am to 5:00 pm

Tuesday – 7:30 am to 3:00 pm

#### Assignment of Space & Payment:

With the exception of the designated \$6500 Platinum Level Sponsorship booths, assignment of exhibit space will be made in the order in which applications are received. Payment in full is required in order to reserve exhibit space.

#### Installation/Removal of Exhibits:

Exhibitors are responsible for assembly of their own exhibits. Access to space is expected to begin at noon on Sunday, July 23, 2023. Exhibitors are responsible for dismantling and removing their own exhibits by 6:00 p.m. on Tuesday, July 25, 2023.

#### The Capital Hilton

1001 16<sup>th</sup> Street NW, Washington, DC 20036

<https://www.hilton.com/en/hotels/dcashhh-capital-hilton/>

#### Deadlines & Payments

To be a sponsor, advertiser and/or provide a literature insert please return the completed sponsor agreement, and electronic copy of the ad, logo, and/or literature to Emilee Tison at [sponsor@ipacweb.org](mailto:sponsor@ipacweb.org) by June 15, 2023.

Payment must be received by Marty Alber at the address listed on sponsor agreement on or before July 1, 2023.

You will be responsible for shipping the materials. Shipping location will be provided at a later date.