



IPAC 2022
San Diego, California

July 17 – July 20

Sponsorship and Exhibitor Information

We invite you to join IPAC in San Diego during our annual conference.

Your organization has the unique and priceless opportunity to build connections with top professionals, academics, and talent in HR, I/O Psychology and related fields. The typical conference attendee breakdown includes: 34% from private companies (mostly consultants), 34% from local governments, 15% from federal government agencies (domestic and international), 11% academics, and 6% state or regional governments.

IPAC is the leading organization of applied Human Resources selection and assessment professionals, with members actively engaged in practice, research, and training to meet the needs of both public and private-sector organizations.

Four Sponsorship Levels include Platinum, Gold, Silver, and Bronze. Each level offers various options to highlight and represent your organization.

We hope to see you and your organization in San Diego!

2022 IPAC Conference Vendor & Sponsor Chair,
Crystal Connors sponsor@ipacweb.org



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Platinum Sponsorship

As the premier sponsor, you can host your choice of a main social event and become the premier sponsor of our 2022 conference. As the single premier sponsor your company logo will be presented everywhere the IPAC 2022 logo is presented, always receiving full recognition as the premier sponsor for the event.

Platinum sponsor (\$4,000) experience includes: *(1 opportunity available)*

Both of the following social events:

President's Welcome Reception (Sunday, July 17, 2022)

COCKTAIL TIME! Let your organization be the first to welcome the conference attendees to San Diego! Recognition includes a special invitation issued on your company's behalf to each registered attendee, an opportunity to address the attendees with brief remarks during the reception, and acknowledgment through appropriate signage.

IPAC Social Event (Monday, July 18, 2022)

THROW THE PARTY! The Monday night social event is an IPAC tradition! Your organization would be the sponsor of a fun and exciting evening in San Diego, when we venture to a local establishment for entertainment. Sponsorship includes recognition during the opening session of the conference, signage at the event, and an opportunity to address the attendees with brief remarks during the social event.

PLUS As a Platinum sponsor your experience includes:

- Recognition at the IPAC Annual Conference as the Premier Sponsor
- Your company's logo on the front of the Annual Conference t-shirts being recognized as the premier sponsor.
- Opportunity to include your company's literature in the registration materials provided to every attendee.
- One 6' x 30" draped exhibitor table at the designated premier location.
- Three complimentary full conference registrations.
- Pre- and post- conference attendee mailing lists.
- Recognition in the 2022 IPAC program, in both the printable PDF version and the web based application.
- Recognition on the IPAC Conference website.



IPAC 2022

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July 17 – July 20

Sponsorship and Exhibitor Information

Gold Sponsorships

As one of the primary sponsors, you can choose one of the following recognitions,

Gold sponsor (\$2,500) experience includes: *(4 opportunities available)*

One of the following:

Host the Hospitality Suite *(3 opportunities available)*

Occurring each night of the conference, these late evening get-togethers are great opportunities for members to network and talk shop in a casual and comfortable environment. Recognition includes your company's logo on signage at the hospitality suite.

OR-----

Conference Pens & Notepads *(1 opportunity available)*

The sponsor's logo will appear on all notepads and pens, which are placed in every conference tote bag distributed to attendees.

PLUS As a GOLD sponsor your experience includes:

- Recognition as a IPAC 2022 Annual Conference primary sponsor.
- Your logo on the back of the IPAC 2022 Annual Conference t-shirts.
- One 6' x 30" draped exhibitor table
- Two complimentary full conference registrations
- Pre- and post- conference attendee mailing lists.
- Recognition in the 2022 IPAC program, in both the printable PDF version and the web based application.
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IPAC 2022
San Diego, California
July 17 – July 20
Sponsorship and Exhibitor Information
Silver Sponsorship

As a leading sponsor you can choose one of the following recognitions

Silver sponsor (\$1,500) experience includes: *(13 opportunities available)*

One of the following:

Refreshment Breaks *(5 opportunities)*

Place your promotional materials here and company-branded napkins and/or mints will announce your company's sponsorship.

OR-----

General Session Sponsor *(5 opportunities)*

Often considered the highlights of the conference, these sessions offer a great opportunity to heighten awareness of your company's products and services. Sponsors may introduce the speaker and will receive special recognition from the lectern and have the opportunity to place promotional materials on the ballroom seats prior to the general session address.

OR-----

Conference Tote Bags *(1 opportunity)*

Every full conference attendee will receive a tote bag with your corporate logo or message printed on one side. In addition, your promotional insert will be included inside the tote bag.

OR-----

Portable Power Banks *(1 opportunity)*

Running out of battery is easy to do. Conference attendees will never go a day with the risk of running out again when you have a great power bank! This power bank will go everywhere they go, and so will your company logo.

OR-----

Conference Lanyards *(1 opportunity)*

Every attendee wears one. This is a great way to ensure brand visibility and recognition.

PLUS As a Silver sponsor your experience includes:

- Recognition as the IPAC 2022 Annual Conference sponsor
- Your logo on the back of the IPAC 2022 Annual Conference t-shirts.
- One 6' x 30" draped exhibitor table
- One complimentary full conference registration
- Pre- and post- conference attendee mailing lists
- Recognition in the 2022 IPAC program, in both the printable PDF version and the web based application.
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IPAC 2022
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July 17 – July 20
Sponsorship and Exhibitor Information

Bronze Sponsorship

Bronze sponsor (\$650) experience includes: (several opportunities available)

- One 6' x 30" draped exhibitor table
- One complimentary full conference registration
- Pre- and post- conference attendee mailing lists
- 10% discount on rates to place your logo on the conference t-shirt

Other Sponsorship Opportunities:

T-Shirt Advertising: Do not miss the opportunity to get your brand out there by helping to sponsor the commemorative 2022 IPAC annual conference t-shirt. Since conference programs are moving to the virtual world, the new trend is to leave get your message on a t-shirt that will be worn and seen for years to come. Don't miss this opportunity to advertise your company's products and services.

T-Shirt Advertising fees: 350.00

The t-shirt advertisement also includes:

- Pre- and Post-Conference Mailing Lists
- Recognition on the IPAC Conference website.

Literature Insert: CAN'T MAKE IT TO THE CONFERENCE? The literature insert provides you with a cost-effective way to showcase your products and services to the conference attendees by including literature in the registration materials provided to attendees. Conference registration is not included. Maximum amount of literature that can be distributed is 250 copies of one type or 125 copies of two different types. Extra copies of materials will not be returned.

Literature Insert fees: \$350.00

The Literature Insert also includes:

- Pre- and Post-Conference Mailing Lists
- Recognition on the IPAC Conference website.



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Sponsorship and Exhibitor Information
Exhibitor Information

Tentative Exhibit Dates & Hours:

Sunday July 17th, 2022 4:30 pm to 7:30 pm

Monday July 18th, 2022 7:30 am to 5:30 pm

Tuesday July 19th, 2022 7:30 am to 5:30 pm

Exhibit area traffic is heaviest during morning coffee, breaks, and lunch.

Assignment of Space:

With the exception of the designated \$4000 Platinum Level Sponsorship booth, assignment of exhibit space will be made in the order in which applications are received. Booth space and tables will be provided, however piping, curtains, and all other materials are the exhibitors responsibility.

Deadlines and Payment:

To be a sponsor, program advertiser and/or provide a literature insert, please complete sponsor registration located [here](#). Full payment is due at the time of registration. Once registered please contact Crystal Connors at sponsor@ipacweb.org to select your exhibitor space, receive your registration codes for your complimentary conference attendees, and to ensure all logos and printed materials are received. Sponsor registration must be complete by May 15th, 2022.

Installation/Removal of Exhibits:

Exhibitors are responsible for assembly of their own exhibits. Exhibitors are responsible for shipping all materials. Shipping address will be provided at a later date. Access to space is expected to begin at 1 p.m. on Sunday, July 17th, 2022. Exhibitors are responsible for dismantling and removing their own exhibits by 7:00 p.m. on Tuesday, July 19th, 2022.



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Hotel Information

The Westin San Diego Gaslamp Quarter
910 Broadway Circle San Diego, California 92101
(619) 239 2200
[Hotel Website](#)

All exhibit spaces will be assigned on a first come, first served basis.

SECOND LEVEL

