



IPAC 2017  
BIRMINGHAM, AL  
JULY 16-19, 2017

## ASSESSMENTS OF STEEL

### Sponsorship and Exhibitor Information

#### Silver Level Sponsorships

##### **Conference Tote Bags \$1,500**

Every full conference attendee will receive a tote bag with your corporate logo or message printed on one side. In addition, your promotional insert will be included inside the tote bag.

##### **Conference T-Shirts \$1,500**

Commemorate the 2017 Conference by sponsoring t-shirts. Conference attendees will receive an IPAC t-shirt with your corporate logo printed on the shirt.

##### **General Session Sponsor (5 opportunities) \$1,250 each**

Often considered the highlights of the conference, these sessions offer a great opportunity to heighten awareness of your company's products and services. Sponsors may introduce the speaker or will receive special recognition from the lectern and have the opportunity to place promotional materials on the ballroom seats prior to the general session address. Keynote Speakers: Wayne Cascio, Deb Gebhardt, Robert Lavigna, Ann Marie Ryan, and Nancy Tippins.

##### **Conference Lanyards \$1,250**

Every attendee wears one. This is a great way to ensure brand visibility and recognition.

##### **Refreshment Breaks (5 opportunities) \$1,000 each**

Place your promotional materials here or bring company-branded napkins or cups. Signs will announce your company's sponsorship.

As a Silver sponsor your experience includes:

- One complimentary full conference registration
- One full page ad in the *IPAC Annual Conference Program*
- One 6' x 30" draped exhibitor table
- Recognition in the *IPAC Annual Conference Program*
- *Pre and post conference* attendee mailing lists
- Recognition on the IPAC on-site signage
- Recognition on the IPAC Conference web site



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