



IPAC 2019
MINNEAPOLIS, MN JULY 14 – JULY 19
MAX ASSESSMENTS IN MINNEAPOLIS
Sponsorship and Exhibitor Information

Exhibitor Information

Tentative Exhibit Dates & Hours:

Sunday – 5:30pm to 7:30pm - the President's Reception is scheduled during this time in the exhibit area (Plymouth Pre-Function) to encourage attendees to visit exhibit booths.

Monday – 7:30 am to 5:00 pm

Tuesday – 7:30 am to 3:00 pm

Exhibit area traffic is heaviest during morning coffee, breaks, and lunch.

Assignment of Space & Payment:

With the exception of the designated \$5000 Platinum Level Sponsorship booths, assignment of exhibit space will be made in the order in which applications are received. Payment in full is required to reserve exhibit space.

Installation/Removal of Exhibits:

Exhibitors are responsible for assembly of their own exhibits. Access to space is expected to begin at noon on Sunday, July 14, 2019. Exhibitors are responsible for dismantling and removing their own exhibits by 6:00 p.m. on Tuesday, July 16, 2019.

Additional Information:

Booth space and tables will be designated but piping and curtains will not be supplied.

**Embassy Suites Hotel, Downtown
Minneapolis**

12 South 6th Street, Minneapolis, MN 55402

612-351-2554

[Embassy Suites Hotel, Downtown Minneapolis](#)

Program Advertising

The final conference program will be read by hundreds of personnel assessment professionals and decision-makers representing government agencies, private sector companies, and universities. Don't miss this opportunity to advertise your company's products and services.

Size and Fees:

Full page (8" x 10 1/2") \$400

Quarter page (3 7/8" x 5 1/8") \$200

Half page (8" x 5 1/8") \$300

Business card (3 1/2" x 2") \$100

Ad Specifications & Requirements

Preferred formats are Adobe Illustrator or Adobe InDesign, CS5 or earlier. Please include all images and fonts, or convert all text to outlines. Save all files in PC format. Print-ready pdfs must be in CMYK or grayscale mode at 300 DPI. Maximum size is 8" by 10 1/2". Ads will not bleed off pages. MS Publisher files are not acceptable.



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Literature Insert

CAN'T MAKE IT TO THE CONFERENCE? The literature insert provides you with a cost-effective way to showcase your products and services to the conference attendees by including literature in the registration materials provided to attendees. Conference registration is not included.

Literature Insert Fees: \$400

The Literature Table Includes:

- Pre- and Post-Conference Mailing Lists
- Recognition in the Final Conference Program

Maximum amount of literature that can be distributed is 250 copies of one type or 125 copies of two different types. Extra copies of materials will not be returned.

Deadlines & Payments

To be a sponsor, please register online [here](#) by May 31, 2019. To purchase a program advertisement and/or provide a literature insert, please send an electronic copy of the ad, logo, and/or literature to Alexis Avery at sponsor@ipacweb.org by June 29, 2019. Payment must be received by Natasha Riley at the address listed on sponsor agreement on or before June 29, 2019. See Terms and Conditions [link](#) for payment and cancellation policies.